Bondacon International Business Consultancy

**BONDACON INTERNATIONAL** – that is a team and network of highly internationally oriented individuals.

We have spent years to built up the capabilities to represent your organization in difficult international markets, even on short notice.

We find your future business partners in new markets, represent you at trade fairs, gather market information on the ground, organize business trips, and support your international operations, even in tough environments. Anton Bondarew Managing Director Bondacon International

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International Business Development FACT FINDING MISSIONS BUSINESS PARTNER SEARCH EVENT AND PROJECT MANAGE-MENT TRADE MISSIONS AND BUSINESS TRIPS NETWORK MANAGEMENT TRADE FAIR REPRESENTATION MARKET STUDIES RISK ANALYSIS

We are a cross-sector specialist for exploration and business development in international markets. As a boutique consultancy, we spent years to built up our capabilities for fact finding, network building and overall representation of our clients<sup>c</sup> interests in world regions such as ASEAN, MENA, and Subsaharan-Africa.

Our main customers are German government organizations and export-oriented private businesses.

Why go with us?

- Utmost flexibility and willingness to serve on call
- Proven partners in ASEAN, Sub-Sahara, and MENA
- Hands-on approach on the ground

# SERVICES

## TRADE MISSIONS TRADE FAIR REPRESENTATION

We carry out business and delegation trips for institutions, associations and companies. Our regions of expertise are Southeast Asia, Sub-Saharan Africa, and MENA.

Within the framework of longer-term partnerships we can support your company or institution at international trade fairs. We take a deep dive into your structure, services, and values to gain the understanding needed to adequately represent you.

### MARKET EXPLORATION RISK ANALYSIS

Do you want to assess the potential of a new market, conduct a market reconnaissance trip, plan your first steps in exporting or already set up or expand sales structures in a new market?

We support you on every step of the way.

## INFORMATION EVENTS WORKSHOPS

We organize information events on business opportunities, doing business, and challenges in various foreign markets. These events provide market information from a neutral perspective.

We also organize workshops and networking events on such diverse topics as foreign trade, government administration, civil society, human rights, migration and climate action. To achieve all this, we involve leading experts and practitioners from the respective field.

#### MARKET STUDIES, FACT FINDING

We offer tailor-made market studies and analyses as well as helpful contacts for your market entry.

Our studies are not only based on desk research, but especially on fact finding on site.